The WBCSD Cement Sustainability Initiative and the leadership of TITAN Cement

An important opportunity and a long-term commitment

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Introduction

20 years after the Earth Summit in Rio de Janeiro **environmental sustainability** and its long-term impact on humanity remain a crucial, yet largely unresolved challenge.

- Climate change
- Air emissions
- Raw material and energy resources
- Water resources
- Land impact
World Business Council for Sustainable Development (WBCSD)

- A global CEO-led coalition of 200 companies from 36 countries and 22 major industrial sectors

- Mission
  - promote sustainable development
  - become a catalyst for innovation and sustainable growth
Cement Sustainability Initiative (CSI)

- A long-term project launched in 1999 by the WBCSD
- A sectorial voluntary initiative by 24 leading cement producers
- Scope
  ✓ understanding, managing and minimizing the impacts of cement production and usage
TITAN Group

An independent, vertically integrated cement and building materials producer founded in 1902

➢ headquartered in Greece
  ✓ actively present in 9 countries
  ✓ employs more than 5,500 people worldwide

➢ principal products include
  o cement
  o concrete
  o aggregates
  o building blocks
  o ProAsh®
We strongly believe that, **by working together**, we can

- make a more positive contribution to society and the environment
- improve our long-term business competitiveness

We focus on enabling all our **key stakeholders** by

- establishing, developing and nurturing trust-based relationships
- investing in collective actions
TITAN Group
Experience

- 2003 – Becoming a CSI core member
- 2003 – Implement “Agenda for Action”
- 2006 – Set environmental and safety targets at both Group and local level for all critical TITAN cement activities
- 2007 – Start external verification of performance
- 2010 – Include all wholly owned TITAN operations in the scope of the verification assessment
- 2010 – Took over co-Chairing of TF5 (Biodiversity)
- 2012 – Took over co-Chairing of the CSI, along with Votorantim
TITAN Group Experience

- Joined forces with other cement producers in most of the CSI working groups established for each key challenge.

Currently, actively involved in eight of CSI’s Task Forces
- TF1 – Climate change
- TF2 – Co-processing
- TF3 – Health and Safety
- TF4 – Air emissions
- TF5 – Biodiversity and Land stewardship
- TF8 – Sustainability with concrete
- TF9 – Water
- TF10 – Supply chain management
TITAN Group Experience

- Full incorporation of CSI tools and guidelines in the agenda for operations on Group level.
- Adopting and disseminating best practices within the company, aiming at continuous improvement and change-management.
- Stipulating CSI goals and activities inside the company.
- Taking initiatives to promote those among all of our stakeholders neighbours, employees, customers, national regional and local authorities, NGO’s.
Environmental sustainability remains a crucial issue for the human race.

Commitment to sustainability values is becoming more and more widespread.

WBCSD’s role in advancing sustainability is crucial.

TITAN Group remains committed to corporate social responsibility and environmental stewardship.

Our aim is not only to do less harm but to do more good for the society.