Sustainable Development in the Minerals Industry Conference 2019

Sponsorship Prospectus

SYDNEY
27–29 MAY 2019

#sdimi2019
Organising Committee

CONFERENCE CO-CHAIRS:
Prof Michael Hitch, Ph.D., P.Eng, P.Geo
Tallinn University of Technology, Estonia
A/Prof David Laurence
University of New South Wales, Australia

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University of Kentucky, USA
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Prof Serkan Saydam
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Bindya Subba
University of New South Wales, Australia
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Shinglespit Consultants Inc, Canada
Prof Wendy Timms
Deakin University, Australia

EVENT MANAGEMENT: THE AUSIMM
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Coordinator, Events
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Coordinator, Event Publishing

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Sydney New South Wales 2000
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Web: parkroyalhotels.com

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A message from the chair

Prof. Michael Hitch, Ph.D., P.Eng. P.Geo
SDIMI 2019 Conference Chair

Australia is a leading producer of minerals for the world and produces 19 minerals in significant amounts from nearly 400 operating mines. Mining represents in excess of ten per cent of gross domestic product and employs almost 300,000 people directly. The strength of Australia’s resource sector has fueled much of its economic development and helped underpin its social development. This growth has also seen the rise of sustainable mining methodologies, where Australian companies and institutions have developed leading practice solutions now used in Australia and abroad. The Australian mining industry is at the forefront of the global pursuit of sustainable mining, recognising that environmental accountability, social responsibility and commercial success are now inseparable concepts.

The AusIMM and UNSW/ Australian Centre for Sustainable Mining Practices Organising Committee of SDIMI 2019 is pleased to present our vision of what should prove to be the preeminent International Sustainability Conference to be held May 27-29, 2019.

The scope and objectives of SDIMI 2019 is to recognise an inherent need for raw mineral materials in order to advance sustainable societies and through the use of our scientific, technical, educational and research skills, we should work towards achieving economic prosperity, environmental health and social equity.

The proposed theme for SDIMI 2019 is Social Licence: Perspectives and Promises. There is an acute need to connect with the expectations of knowledge-driven and materials-dependent societies particularly at the local level where high-level goals such as social responsibility in a circular economy with mining is a foundation.

We look forward to welcoming you to Sydney in May 2019!
Conference Themes

- Connecting (critical) raw materials with future societal demands
- Integrating social license into the overall value chain
- Intersection of social license and its contribution to sustainability and sustainable mining practices (i.e. worldview, policy, ethics etc.)
- Understanding social licence complexities
- Sustainable mining through Indigenous collaboration
- Utilising minerals economics to deliver sustainable outcomes
- The role of corporate social responsibility in sustainable mining practices
- The role of technology in enhancing sustainability outcomes
- Effective conflict resolution techniques and strategies
- Social License in action; Australian and international case studies

INVITATION TO SUBMIT A PAPER

We invite sponsors wishing to present a paper at the SDIMI Conference to submit an abstract not exceeding 300 words in English to the Speakers’ Portal, available via the conference website.

http://sdimi.ausimm.com/authors/call-for-papers/

Key Dates

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
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</thead>
<tbody>
<tr>
<td>Call for Abstracts Closes</td>
<td>1 October 2018</td>
</tr>
<tr>
<td>Notification to authors of abstract acceptance</td>
<td>October 2018</td>
</tr>
<tr>
<td>First draft paper submission</td>
<td>10 December 2018</td>
</tr>
<tr>
<td>Final paper Submission</td>
<td>15 April 2019</td>
</tr>
<tr>
<td>Conference Dates</td>
<td>27-29 May 2019</td>
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</tbody>
</table>
Benefits of sponsoring

Participating as a sponsor can take you straight to your target market and demonstrate your level of support and commitment to the minerals industry. The SDIMI Conference 2019 can provide your organisation with:

1. maximum exposure at a premier conference devoted to those involved in the minerals community
2. an opportunity to build and reinforce strategic relationships within the mining industry
3. time to network with industry colleagues and develop strategic relationships with key decision makers
4. a cost effective way to reinforce your organisation's brand and build brand awareness amongst a relevant audience
5. access to a broad network of industry partners
6. find new business opportunities
7. time to present latest innovations and new products or services to a relevant audience, and showcase your expertise and capabilities
8. increased marketing opportunities including visibility on the conference website and associated marketing materials
## Sponsorship opportunities at a glance

All prices are quoted in Australian Dollars and are inclusive of Australian Goods and Services Tax (GST).

<table>
<thead>
<tr>
<th>Sponsorship Type</th>
<th>Description</th>
<th>Price</th>
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<tbody>
<tr>
<td>Platinum Sponsor</td>
<td>A$12,100 Exclusive</td>
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<td>A$1,100 + cost Exclusive</td>
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</tbody>
</table>
Conference Partnership

High visibility, superior quality, corporate credibility in an uncluttered environment that makes your message stand out.

Platinum Sponsorship

A$12,100
Exclusive

Associate your organisation with the SDIMI Conference 2019 and take advantage of the maximum exposure this level of sponsorship offers.

We will work alongside you to provide multiple opportunities to promote your organisation before and during the conference. We are confident your participation at this level will provide you with excellent leveraging opportunities.

As Platinum Sponsor, you will benefit from prominent levels of exposure and representation with the following entitlements:

**Program involvement**
- Opportunity to sponsor one (1) technical session.
- Opportunity to have a company representative chair a technical session and your company name and logo featured on the session room AV screen. Company name and logo will appear in the program as chairing the allocated technical session.

**Company branding and promotion**
- Recognition as the Platinum Sponsor at the conference with your company name and logo on all conference materials including relevant promotional material, conference program, and the conference website, which will include a hyperlink to your homepage.
- Social media recognition of sponsorship.
- Verbal acknowledgement of support as the Platinum Sponsor of SDIMI 2019 by the conference chair during the conference.
- Company logo on the PowerPoint slides throughout the conference.
- Your logo featured on the conference app.
- One (1) promotional PDF flyer in the eSatchel on the conference app.

**Registration**
- Three (3) complimentary full conference registrations, including tickets to all social functions.

SPONSORSHIP PROSPECTUS
Gold Sponsorships

Gold Session

**A$9,900**

**Limited opportunities**

This is your opportunity to demonstrate your commitment to and support for the conference program.

Gain maximum exposure by aligning your brand and core business with a session.

**Registration**

- Two (2) complimentary full conference registrations, including tickets to all social functions.

**Program involvement**

- Opportunity to sponsor one (1) technical session.
- Opportunity to have a company representative chair a technical session and your company name and logo featured on the session room AV screen. Company name and logo will appear in the program as chairing the allocated technical session.

**Company branding and promotion**

- Your company logo on all conference materials including relevant promotional material, conference program, and the conference website, which will include a hyperlink to your homepage.
- Verbal acknowledgement of support as a Gold Sponsor of SDIMI 2019 by the conference chair during the conference.
- Company logo on the PowerPoint slides throughout the conference.
- One (1) promotional PDF flyer in the eSatchel on the conference app.
Silver Sponsorships

Welcome Reception

A$6,600
Exclusive opportunity

Welcome delegates on day one of the Conference. This will be the first chance for delegates to network and meet new and existing colleagues.

Registration
• One (1) complimentary full conference registration, including a ticket to all social functions.

Company branding and promotion
• Recognition as the Welcome Reception Sponsor at the conference with your company name and logo on all conference materials including relevant promotional material, conference program, and the conference website, which will include a hyperlink to your homepage.
• Four (4) additional Welcome Reception tickets
• Signage provided by your company to be displayed during the Welcome Reception
• Company logo on the PowerPoint slides throughout the conference.
• One (1) promotional PDF flyer in the eSatchel on the conference app.

Silver Session

A$6,600
Limited opportunities

Use this opportunity to brand your core business by sponsoring a session. Sessions will be allocated in order of confirmation.

Registration
• One (1) complimentary full conference registration, including a ticket to all social functions.

Program Involvement
• Opportunity to sponsor one (1) technical session.
• Opportunity to have a company representative chair a technical session and your company name and logo featured on the session room AV screen. Company name and logo will appear in the program as chairing the allocated technical session.

Company branding and promotion
• Your company logo on all conference materials including relevant promotional material, conference program, and the conference website, which will include a hyperlink to your homepage.
• Verbal acknowledgement of support as a Silver Sponsor of SDIMI 2019 by the conference chair during the conference.
• Company logo on the PowerPoint slides throughout the conference.
• One (1) promotional PDF flyer in the eSatchel on the conference app.
Bronze Sponsorships

Networking Hour

A$4,400
Exclusive

Align your brand with the networking aspect of the conference and make an impact with an exclusive opportunity to host the Networking Hour for delegates.

Company branding and promotion
- Recognition as the Networking Hour Sponsor at the conference with your company name and logo on all conference materials including relevant promotional material, conference program, and the conference website, which will include a hyperlink to your homepage.
- Signage provided by your company to be displayed during the Networking Hour
- Company logo on the PowerPoint slides throughout the conference.
- One (1) promotional PDF flyer in the eSatchel on the conference app.

Registration
- One (1) complimentary full conference registration, including a ticket to all social functions.

Conference Supporter

A$4,400
Unlimited opportunities

Show your support for the SDIMI Conference 2019.

Company branding and promotion
- Your company logo on all conference materials including relevant promotional material, conference program, and the conference website, which will include a hyperlink to your homepage.
- Company logo on the PowerPoint slides throughout the conference.
- One (1) promotional PDF flyer in the eSatchel on the conference app.

Registration
- One (1) complimentary full conference registration, including a ticket to all social functions.
Branding Opportunities

Coffee Cart

A$7,700
Exclusive opportunity

Be responsible for fuelling conference delegates over the three-day program. This opportunity is an excellent way to promote your organisation.

Registration
• Two (2) complimentary full conference registration, including a ticket to all social functions.

Company branding and promotion
• Recognition as the Coffee Cart Sponsor at the conference with your company name and logo on all conference materials including relevant promotional material, conference program, and the conference website, which will include a hyperlink to your homepage.
• Company branding on the front of the coffee machine and on all sponsor supplied cups.
• Opportunity to provide a pull-up banner to sit beside the coffee machine.
• One (1) promotional PDF flyer in the eSatchel on the conference app

Conference App

A$4,400
Exclusive opportunity

The conference app is one of the most useful items for a conference. Frequently referred to by participants and sponsors during and after the conference. The app includes the following features:
• Sponsor Search
• Attendee Search
• Speaker Search
• Conference Program
• Conference Proceedings
• Messaging system for delegates

Registration
• One (1) complimentary full conference registration, including a ticket to all social functions.

Company branding and promotion
• Recognition as the Conference App Sponsor at the conference with your company name and logo on all conference materials including relevant promotional material, conference program, and the conference website, which will include a hyperlink to your homepage.
• Company logo on the conference app header and splash image
• One (1) promotional PDF flyer in the eSatchel on the conference app
Conference Materials

Name Badge and Lanyard Sponsor

A$4,400
Exclusive opportunity

Delegates will receive a conference name badge to be worn for the duration of the conference. Have your branding on each name tag – the only opportunity to be visible at all times.

**Registration**
- One (1) complimentary full conference registration, including tickets to all social functions.

**Company branding and promotion**
- Recognition as the Name Badge and Lanyard Sponsor at the conference with your company name and logo on all conference materials including relevant promotional material, conference program, and the conference website, which will include a hyperlink to your homepage.
- Exclusive naming rights and branding of the conference name tags.
- One (1) promotional PDF flyer in the eSatchel on the conference app

Note Pads and Pens

A$1,100 + cost
Exclusive opportunity

Have your branded stationary available to all delegates to use during the conference. Note pads and pens to be supplied by the sponsor. Quantities and delivery details to be provided by Event Management.

**Company branding and promotion**
- Your company logo on all conference materials including relevant promotional material, conference program, and the conference website, which will include a hyperlink to your homepage.
- Use of your company note pads and pens at the conference registration desk available for delegate use.
Terms and conditions

Entry

1. The Australasian Institute of Mining and Metallurgy will hereafter be referred to as ‘the organisers’.

2. Charges will be based on the sponsor as shown in the brochure and will include the total package shown in the brochure, or as may be amended unless items are excluded as will be shown in the contract.

3. No sponsor shall erect any sign, stand, wall or obstruction, which in the opinion of the organisers interferes with an adjoining sponsor.

4. Sponsors will comply with the rules and regulations stipulated by the organisers, the Health Department and the Metropolitan Fire Brigade and with all relevant state and Commonwealth Acts.

5. The sponsor will not damage any walls or floors or ceiling of the exhibition area in which her/his stand is located or by nails, screws, oil, paint or any other cause whatsoever.

6. Storage: Storage of any products or materials (including packaging) is the responsibility of the sponsor. The organiser is not responsible for providing storage space at the venue.

7. Sponsors’ liabilities: Every sponsor hereby accepts liability for all acts or omissions of him/herself, her/his servants, contractors, agents and visitors and undertakes to indemnify the organisers. To keep them indemnified against all liability in respect thereof and against all actions, suits, proceedings, claims, demands, costs and expenses whatsoever, which may be taken or made against the organisers or incurred or become payable by them arising out of the supply by the sponsor of samples of any kind whatsoever whether such samples be sold or given away free and including any legal costs and expenses and any compensation costs and disbursements paid by the organisers on the advice of counsel to compromise or settle any such claims. Notwithstanding the indemnity hereby given, the sponsor undertakes to arrange appropriate third party liability insurance.

8. Insurance liability: Neither the organisers nor the hall owners will be responsible for the safety of any exhibit or property of any sponsor, or any other person, for loss or damage of, or destruction to same, by theft or fire or any other cause whatsoever, or for any loss or damage whatsoever sustained by the sponsor by reason of any defect in the building caused by fire, storm, tempest, lightning, national emergency, war, labour disputes, strikes or lockouts, civil disturbances, explosion, inevitable accident, force majeure, or any other cause not within the control of the organisers or for any loss or damage occasioned, if by reason of happenings of any such event, the opening of the exhibition is prevented or postponed or delayed or abandoned, or the building becomes wholly or partially unavailable for the holding of the exhibition. The sponsor agrees and undertakes to insure in their full replacement value of the contents of her/his stand and all associated equipment and materials.

9. The sponsor is responsible for the safety of her/his products, displays and stands. During move-in or move-out period, material should not be left unattended at any time.

10. Sponsors may only conduct competitions or offer prizes with the permission of the organisers.

11. Sponsors’ nametags will be issued to all sponsors and their staff; these are not transferable and must be worn at all times during the show. The organisers reserve the right to charge any offender of transferring name tags, an additional full registration fee.

12. Cancellation of sponsorship: Cancellations of sponsorship and/or table displays must be received in writing by email only.

13. Refunds will apply as follows:

- More than six (6) months prior to the conference commencement date – 75% refund (less 25% administration fee).
- Six (6) - Three (3) months prior to the conference commencement date - 50% refund (less 50% administration fee)
- Three months prior to the conference commencement date – NO refund.

14. Conduct of sponsors and representatives

Annoyance: The organisers reserve the right to stop any activity on the part of any sponsor that may annoy other sponsors or visitors. Business must be conducted only from the sponsor’s own table display (where applicable) and under no circumstances may this be carried out from a gangway or elsewhere in the conference area.

Microphones and music: The use of microphones and music is permitted, but the volume must not be such as to cause any annoyance to other sponsors. The organisers reserve the right to prohibit their use if in the organising authority’s opinion any annoyance is being caused.

Gangways: Any encroachment upon gangways or passages shall be deemed to be a breach of contract and articles or goods found therein during the period of the exhibition may be removed by the organisers or their agents, and the organisers shall not be responsible for any loss thereto occasioned by such removal.

Dress standards: Supporters are to dress in a manner reflecting the delegates—business attire or very smart casual. Inappropriate footwear and dress, in the view of the organiser, will not be accepted. The organiser’s decision is final.
BOOKING FORM

PERSONAL DETAILS - person/s responsible for sponsorship liaison

Title (please indicate ✓)  Prof Dr Mr Mrs Miss Ms
First Name ........................................................................................................      Last Name ............................................................................................................
Organisation .........................................................................................................................................................................................................................................
Position .................................................................................................................................................................................................................................................
Address .........................................................................................................................................................      City ..........................................................................
State .......................................................................      Post Code ...............................................................      Country ....................................................................
Email ........................................................................................................................................................................................................................................................................
Telephone ...............................................................      Mobile .....................................................................      Website ...................................................................

SPONSORSHIP - please select a level of sponsorship: (please indicate ✓) All prices include GST.

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PAYMENT & COMPANY LOGO (IN HIGH RESOLUTION JPG & EPS PRINT FORMAT) MUST BE RECEIVED WITH YOUR COMPLETED FORM

Sponsorship Total $ .................................
Total $ .................................

METHOD OF PAYMENT
(Note: All sponsorship and exhibition bookings must include payment with this form)

Crossed cheque made payable to The Australasian Institute of Mining and Metallurgy

 visa   mastercard   american express   diners card

Please include account-mailing address for Amex amounts over $1000.

Card No: ............................................      Expiry Date: ........ / ........      CVN: ..............
Signature: ............................................      Cardholder’s name: ............................................

Please return completed form to Event Management:
AusIMM Conferences
PO Box 660, Carlton South, Victoria, Australia 3053 | ABN 59 836 002 494
Telephone: +61 3 9658 6120 | Email: conference@ausimm.com.au