



The WBCSD Cement Sustainability Initiative and the leadership of TITAN Cement

An important opportunity and a long-term commitment

Christos Seretis TITAN CEMENT COMPANY July 1st, 2013

Introduction



20 years after the Earth Summit in Rio de Janeiro **environmental sustainability** and its long-term impact on humanity remain a crucial, yet largely unresolved challenge.

- Climate change
- \succ Air emissions
- Raw material and energy resources
- ➢ Water resources
- ➤ Land impact



30 June - 3 July, 2013

6th International Conference SDIMI 2013 - Sustainable Development in the Minerals



World Business Council for Sustainable Development (WBCSD)





business solutions for a sustainable world

World Business Council for Sustainable Development (WBCSD)

- A global CEO-led coalition of 200 companies from 36 countries and 22 major industrial sectors
- Mission
 - ✓ promote sustainable development
 - ✓ become a catalyst for innovation and sustainable growth



Cement Sustainability Initiative (CSI)

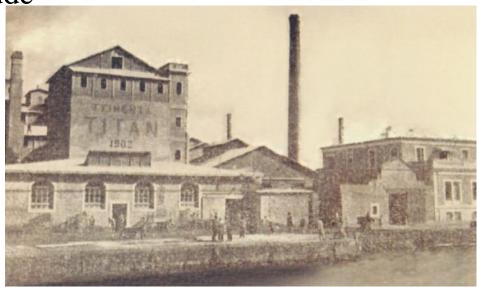






An independent, vertically integrated cement and building materials producer founded in 1902

- ➤ headquartered in Greece
 - \checkmark actively present in 9 countries
 - $\checkmark\,$ employs more than 5.500 people worldwide
- principal products include
 - o cement
 - o concrete
 - o aggregates
 - building blocks
 - o ProAsh®



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We strongly believe that, **by working together**, we can

- ✓ make a more positive contribution to society and the environment
- ✓ improve our long-term business competitiveness

We focus on enabling all our key stakeholders by

- establishing, developing and nurturing trust-based relationships
- ➢ investing in collective actions



Experience

> 2003 – Implement "Agenda for Action"

➤ 2003 – Becoming a CSI core member

- > 2006 Set environmental and safety targets at both Group and local level for all critical **TITAN** cement activities
- > 2007 Start external verification of performance
- \geq 2010 Include all wholly owned TITAN operations in the scope of the verification assessment
- > 2010 Took over co-Chairing of TF5 (*Biodiversity*)
- > 2012 Took over co-Chairing of the CSI, along withand Votorantim







The Company Charter of the



Guidelines for the Selection and Use of Fuels and Raw Materials in the Cement Manufacturing

December 200

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- Joined forces with other cement producers in most of the CSI working groups established for each key challenge.
 - Currently, actively involved in eight of CSI's Task Forces
 - •TF1 Climate change
 - •TF2 Co-processing
 - •TF3 Health and Safety
- All TO MAKE A DIFIELD \bullet TF4 Air emissions

TITAN Group

Experience

- •TF5 Biodiversity and Land stewardship
 - Sustainability with concrete
- Water
 - Supply chain management





Experience

Full incorporation of CSI tools and guidelines in the agenda for operations on Group level.

- Adopting and disseminating best practices within the company, aiming at continuous improvement and change-management.
- Stipulating CSI goals and activities inside the company.
- Taking initiatives to promote those among all of our stakeholders neighbours, employees, customers, national regional and local authorities, NGO's.













Environmental sustainability remains a crucial issue for the human race.

- Commitment to sustainability values is becoming more and more widespread.
- WBCSD's role in advancing sustainability is crucial.
- TITAN Group remains committed to corporate social responsibility and environmental stewardship.
- Our aim is not only to **do less harm** but to do **more good** for the society.